



ORANGE WORTHY LOCAL NEWS AND EVENTS

WWW.ORANGEWORTHY.COM

CONTACT

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REVIEWS

"Orange Worthy Local is a good site to see what going on in your local area."

WHITNEY JEFFERSON

"Orange Worthy Local is a great way to get to know the city and all it has to offer."

CARLA SHELTON

TESTIMONIALS

"I have been following Donna's sage advice for years! She always gets to the "heart" of the topic rather than talking "fluff" as so many bloggers do. She has an incredible service that will catapult you to the top of your field if you follow her advice, tips and let her do some of the work. Donna spends so much time and energy on her clients, it's very clear she follows her passion!"

AUDRA SLINKEY

President, Home Staging Resources

"In just a week, FlorUnique was all over the Internet! I actually know now what to do next. Her knowledge and availability to answer my questions provides me with great comfort - in lingo that even a novice such myself can understand!"

WINNIE VAN HEERDEN

President, Florunique

OUR COMMUNITY

Orange Worthy is a local start-up media site designed to provide and aggregate news and events for the community in and around the Orange, West Orange, Pinehurst, Orangefield, and Little Cypress-Mauriceville areas of Orange, TX. We include features on local residents, businesses, events, and news related to the area.

904

SUBSCRIBERS

3447

FOLLOWERS

19.1K

PAGE REACH

LOCAL MEDIA SERVICES

LOCAL PRESENCE PACKAGE

- (1) post per month on our Facebook page
- Featured business in our weekly newsletter with link to your website or landing page
- Featured business banner on our website



SOCIAL MEDIA BUZZ POST

Promote your local business, event or organization on our highly engaged social channel.



LOCAL BIRTHDAY BLITZ

Target Orange and surrounding area residents with upcoming birthdays with your special offer. These offers are redeemable and trackable via Facebook message. (Offer can be changed monthly.)



LOCAL MEDIA SERVICES

VIRAL GIVEAWAY CONTEST

Create massive buzz for your local business with our viral giveaway contest. Your promo will be seen by thousands of local residents. Our automated viral contest system will automatically send each person who enters your giveaway contest a special offer for your business at the beginning and end of the contest.



MONTHLY EMAIL NEWSLETTER

Keep your local business top of mind with customers and prospects with our monthly email newsletter service. Your email newsletter will be custom-designed. We will create one issue of your newsletter to go out once a month and will re-send each issue to recipients who did not open initial broadcast. We will request a monthly list of new customers and prospects to add to your list. [Click for sample newsletter](#)



TWICE DAILY FACEBOOK POSTING

Power your Facebook Business Page with custom marketing content that is branded with your logo. We keep your page updated with relevant and newsworthy information for your followers. We will post twice daily to your Facebook page with content relevant to your industry. [Click for sample Facebook Page posts.](#)



LOCAL MEDIA SERVICES

DIGITAL LEAD MAGNET

Create a digital lead magnet for your business to give away and help you grow your email list. The lead magnet answers a pressing question or concern held by your target market and encourages readers to contact your business for more assistance. The PDF giveaway can be used on your website or in your other advertising to collect customer leads. [Click for sample lead magnet.](#)



BUSINESS FAME LEAD GENERATION PUBLISHED BOOKS

A business fame book is a professionally printed softcover book that is used for lead generation for your business. A Business Fame Book is a short 50-100 page Q&A format pocket guide that answers the questions your perfect prospect wants to ask, is afraid to ask, and doesn't know how to ask.

ASK THE EXPERT PUBLISHED BOOK | \$3500

- Written in Q&A Format
- Printed size 4.25" x 6.88" with approximately 50 pages
- Book cover selection from provided samples
- Not available for sale online
- [Click to see sample](#)

ONE PROBLEM, ONE SOLUTION PUBLISHED BOOK | \$5000

- Format includes Q&A as well as Benefits, Misconceptions, Mistakes, Tips & Checklists Sections
- Printed size 5.5" x 8.5" with approximately 80 pages
- Printed and digital versions available
- Custom cover designed
- Available for sale online at Amazon
- [Click to see sample](#)